

Headline Property

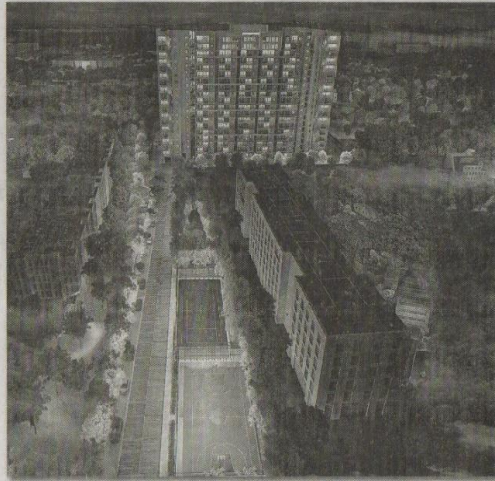
Eden Heights in Whitefield by Habitat

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HABITAT, the Bangalore-based architect and developer, has now launched Habitat Eden Heights, a high-end project. Designed with an aim towards providing homebuyers excellent residential facilities, the site is located off Hoodi Circle, Whitefield, one of the major IT hubs in Bangalore.

The project offers a total of 314 residential apartments in configurations of 2.5BHK, 3BHK and 3.5BHK in sizes ranging between 1,398 sq ft and 2,021 sq ft. Spread over 4.5 acres, the project features a range of amenities, including a swanky 15,000 sq ft 'Sky Clubhouse' on the top floor. Other amenities include a basketball court and tennis court, a golf putting green, two badminton courts and an amphitheatre, children's play area, walking and cycling trails and a swimming pool, including one for toddlers.

Eden Heights is located about two kilometres from EPIP Zone/ITP-B and is close to the proposed Doddenakundi metro station. The biggest USP of the project is its



location which is in close proximity to established IT parks, leading schools, hospitals, malls and an upcoming metro line. The company has announced a launch price of Rs 5,347 per sq ft.

"Habitat Eden Heights has been conceptualised and designed keeping in mind the current aspirations of home buyers in Whitefield, a premium tech-hub, who are well travelled and up to date with the latest

Independent view

"The IT/ITeS sector continues to be a dominant growth driver for Bangalore, and some areas stand out from the rest as far as the impact of this sector is concerned. Whitefield in the eastern part of Bangalore is one such area. A burgeoning micro-market it has turned into a self-sustaining neighbourhood over time. The growth story of this location was scripted in the early 2000s, when the IT boom of Bangalore reshaped Whitefield as a major suburb. Known for its scenic beauty with lush greenery, Whitefield now has a number of excellent residential projects by famous developers to offer. The area enjoys good connectivity to Bangalore's various business districts and is a popular location for both property investors and end-users.

— *Trivita Roy, Associate Director, Research & Real Estate Service, JLL*

Historysheet

Last Project : Habit Crest

Total land area : 5 acres

Price: ₹9,250 per sq ft

Price of the project when launched: ₹3,825 per sq ft

Price of the project when completed: ₹6,000 per sq ft

Standard flat area: 2,892 - 3,252 sq ft

Project began : April 2012

Project deadline : Q4, 2014

in design and residential facilities," said Shivaram Kumar Malakala, Co-founder and joint managing director, Habitat. "The project is designed to ensure optimum usable space, adequate natural light and has also taken the principles of Vaastu into consideration," added Bhaskar T Nagendrappa, co-founder and joint managing director, Habitat. Construction work for the project has commenced and is expected to be completed in the fourth quarter of 2019. ■

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