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## Habitat Ventures launch 3 projects in Bengaluru

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**Habitat Ventures**, one of Bangalore's leading housing developers, offers three residential projects to meet the growing demand in Bangalore's mid segment housing. The organization totally presents around 900 world class, residential units housed at Habitat Iluminar, Habitat Eden Heights and Habitat Aura, located Off-Mysore Road, Whitefield and Off-Bannerghatta Road respectively.

The management of Habitat are professionally qualified architects and this sets them apart from competition. This resonates in their project offering, consisting of efficiently planned homes ranging from 2BHK, 2.5 BHK, 3BHK and 3.5 BHK with world-

class amenities in a safe & secure community. In addition, these homes are vastu compliant.

Commenting on the launch of Habitat Iluminar, **Shivaram Kumar Malakala, Co-founder & Joint Managing Director**, said, "There

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is a continuous demand for efficiently-built homes at affordable prices in accessible and convenient localities, we are confident of a high absorption rate of our projects.”

“All the 3 projects are located within walking distances from our Namma Metro, making them even more exciting for buyers”. Opined Bhaskar T Nagendrappa, **Co-founder & Joint Managing Director, Habitat Ventures**.

Piramal Fund Management has invested over Rs.110 cr in these projects in a combination of debt and equity, unlike other investments which are debt-based. This is the first investment by Piramal in Habitat Ventures which has till date developed 2.5 million square feet of residential, commercial and plotted space in Bangalore. Habitat Iluminar is being launched now, while Habitat Eden Heights and Habitat Aura, scheduled to be launched in August and October respectively, this year.

Habitat Ventures under the direction of the founders, Bhaskar T Nagendrappa and Shivaram Kumar Malakala, in a span of a little over 10 years has fulfilled the aspirations of nearly a 1,000 homebuyers spread across 2.1 million sq. feet in and around Bangalore. It has also developed commercial projects spread over 400,000 sq. feet. While receiving numerous national & international awards and gaining excellent peer and customer recognition in the process. Habitat plans to grow at a steady pace and make affordable premium homes accessible to more of the city's residents.

### About Habitat Ventures:

Founded by Bhaskar T Nagendrappa & Shivaram Kumar Malakala in 2004, Habitat Ventures is Bangalore's very own architect developer, offering world-class residential projects. Having several national & international award-winning projects to its credit, Habitat has carved a niche for itself in the space providing contemporary homes to meet the growing aspirations of the homebuyer, with innovative concepts supplemented by highest quality, design & construction.

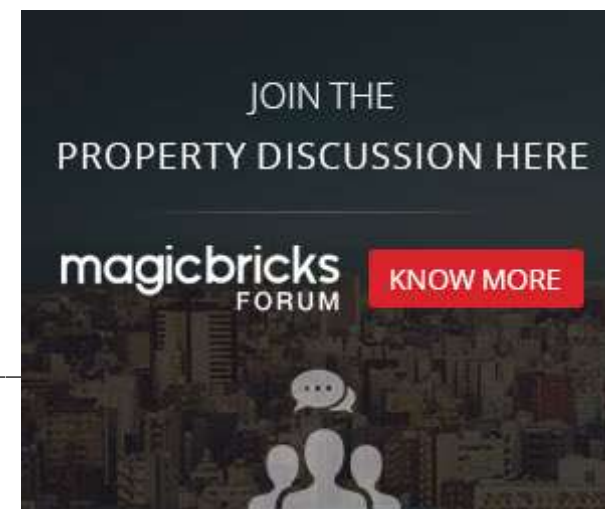
Till date it has developed 2.5 million square feet across 15 projects, primarily residential with about 25% as commercial offerings. Habitat is well-known for innovation and has pioneered the concept of 'Villaments'.

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Habitat's homes are known for offering value, high quality construction, luxurious spaces coupled with aesthetics. The core strength of the group is to optimize space utilization and provide technically sound high-quality homes. It also plans to expand its base in the near future and enter the other key south Indian markets.

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